

The Fourth Annual
MOBILE HEALTH CLINICS FORUM - 2008

The Economics of Mobile Healthcare: Challenges & Solutions

Final Program Agenda

Date: March 1, 2008

Saturday, April 5	Washington Convention & Trade Center ~ Rooms 618-620	Speakers
9:00am - Noon	Second Annual Pre-Forum INTENSIVE TRAINING COURSE <i>Launching & Sustaining A Mobile Health Clinic</i>	George Hayes, NCPT Brian Quinn
12:15pm - 1:00pm	LUNCH - Sponsored by MHCN Corporate Members ADI-Mobile Health, Armor, Clay's, Farber, LDV, Matthews, Mobile Specialty Vehicles, Oshkosh	
	Vehicle Design Sessions	
1:00pm - 2:30pm	Panel: <i>Building a "Green Friendly" Health Specialty Vehicle</i>	Moderator, Jay Marinko
2:30pm - 4:30pm	MHCN Corporate Member Workshops - Vehicle Design Options	
Saturday, April 5	Sheraton Hotel ~ Greenwood Room, 3rd Floor	Speakers
5:00pm - 6:30pm	MHCN Forum Welcome Reception Sponsored by Hologic, Inc.	
Sunday, April 6	Washington Convention & Trade Center ~ Room 6E	Speakers
7:00am - 6:00pm	Registration	
8:00am - 8:30am	Continental Breakfast	
8:30am - 8:45am	<i>Welcome to Seattle</i> Bruce Gray, CEO, Northwest Regional Primary Care Association Laura Smith, President, Washington Dental Service Foundation	Anthony Vavasis, MD MHCN Advisory Board Chair
8:45am - 9:15am	Featured Presentation Chris Endrensen, Washington State Director for Senator Maria Cantwell <i>Mobile Healthcare: A Model for Preventive Care and Increased Access for Underserved Populations</i>	
9:15am - 9:30am	<i>Mobile Health Nationwide - Highlighting the Best</i>	Robyn Fargo, MSA
	Opening General Session #1 ~	Forum Moderators
9:30am - 9:45am	Inviting the Conversation	Anthony Vavasis, MD

9:45am - 10:30am	Roundtable Networking Discussions #1 ~ Challenges	Rebecca Wiseman, PhD, RN
10:30am - 11:15am	Capturing the Conversation ~ Solutions	James Comeaux, LCSW
11:15am - Noon	Roundtable Networking Discussions #1 ~ Solutions	
Noon - 1:00pm	LUNCH	
12:30pm - 1:00pm	Emergency Response Profiles 2007 San Diego Wildfires, 2008 Southeast Tornadoes	George Hayes, NCPT M. Jean Serafy Connie Vavricek
1:30pm - 2:45pm	Breakout Learning Session #1 ~	
Room 620	Mammography Darlene Fanus, RTRM; Martha Fulton, RT (R)(M)	
Room 619	Oral Health Care - Serving seniors with mobilized dental equipment William Milner, DDS, MPH	
Room 618	Medical Care (Primary and Specialty Programs) Roxanne Leopper, MS/Rachael Lovin; Gail Nickerson; Michael Smith	
2:45pm - 3:15pm	Break	
3:15pm - 4:15pm	General Session #2 ~ March of Dimes National Mobile Health Partners Jennifer Burris, BA; Kimberly McMinn, MPH, BS	Moderator Capi Landreneau, LCSW
4:15pm - 5:00pm	Roundtable Networking Discussions #3 - Solutions During this time period, Forum attendees are welcome to attend the ATA Opening Plenary ~ <i>Transforming Global Health Care by Connecting People and Information</i> Louis J. Burns, VP, General Manager, Digital Health Group, Intel Corporation	Forum Moderators
5:30pm - 7:30pm	ATA Opening Reception & Exhibition <i>All Forum attendees are invited to attend the reception</i> Exhibit Hall - Mobile Health Clinics Pavilion (Ailes 200-600) <i>Mobile Health & Telemedicine Products & Services</i>	
Monday, April 7	Washington Convention & Trade Center	Speakers
7:00am - 6:00pm	Registration ~ ATA Registration Desk	
8:00am - 8:30am	Continental Breakfast	
8:30am - 9:45am	General Session #3 ~ Featured Presentations <i>HRSA Support for Mobile Healthcare</i> <i>Capital Financing to Sustain Long-term Viability of a Mobile Health Program</i>	Jean Hochron, MPH Oscar Arevalo, DDS, ScD, MBA, MS
9:45am - 10:05am	Questions & Answers	
10:05am - 10:20am	Break	

10:20am - 11:20am	General Session #4 ~ <i>Integrating an EMR System & Methods of Data Collection</i> <i>Outcomes Analysis: Understanding the Denominator</i>	Matthew Levy, MD, MPH, FAAP Anthony Vavasis, MD
11:20am - 11:45am	Questions & Answers	
Noon - 1:45pm Exhibit Hall 4A&B	LUNCH ~ ATA Exhibit Hall <i>All Forum attendees are invited</i> Exhibit Hall - Mobile Health Clinics Pavilion (Ailes 200-600) <i>Mobile Health & Telemedicine Products & Services</i>	
2:00pm - 3:30pm Room 620	Breakout Learning Session #2 ~ Mammography Shirley Hampton, RN; Susan Kraenzle, RN; Candy Simbalenko	
Room 619	Oral Health Care Karri Amundson, AS, DA ; Marsha Cook/Patrice Coons, DDS; Carrie Mikkonen, RN	
Room 618	Medical Care (Primary and Specialty Programs) Diana Meyers, RN, BSN; Bobbi Morris, MSN, APRN; Robin Peterson, RN, MSN	
3:30pm - 3:45pm	Break	
3:45pm - 4:30pm	Roundtable Networking Discussions #4 - Solutions	Forum Moderators
4:30pm - 6:00pm Exhibit Hall 4A&B	ATA Reception & Poster Sessions <i>All Forum attendees are invited to attend the reception</i> Exhibit Hall - Mobile Health Clinics Pavilion (Ailes 200-600) <i>Mobile Health & Telemedicine Products & Services</i>	
Tuesday, April 8	Washington Convention & Trade Center	Speakers
7:00am - 6:00pm	Registration ~ ATA Registration Desk	
8:00am - 8:30am	Continental Breakfast	
8:30am - 8:45am	Morning Comments	
8:45am - 9:30am	General Session #5 ~ Featured Presentation <i>The Value of Dental Public Health & Its Community Impact</i>	Mark Koday, DDS
9:30am - 10:15am	Roundtable Networking Discussions #5 ~ Solutions	Anthony Vavasis, MD Rebecca Wiseman, PhD, RN James Comeaux, LCSW
10:15am - 11:00am	Closing General Session #6 ~	Forum Co-Chairs

	Challenges & Solutions	Susan Kraenzle, RN
	Summarizing the Conversation	Matthew Levy, MD, MPH, FAAP
		Capi Landreneau, LCSW
		Mark Koday, DDS
11:00am - 11:15am	Third Annual MHCN MOBILE HEALTH LEADERSHIP Awards	
11:15am - 11:30am	Forum Summary & Closing Remarks	Anthony Vavasis, MD
11:30am - 12:45pm	LUNCH ~ ATA Exhibit Hall	
Exhibit Hall 4A&B	<i>All Forum attendees are invited</i>	
11:30am - 2:30pm	Exhibit Hall - Mobile Health Clinics Pavilion (Ailes 200-600)	
	<i>Mobile Health & Telemedicine Products & Services</i>	